

SALES CENTERS WITH INSIGHT...

SEE
FOR
YOURSELF



YOU SEE...

An innovative Sales Center approach using InterActive touchscreens as the most effective way to present floor plans and view photography.

YOUR BUYER SEES...

Why the same unit ten floors higher is worth every penny.



2100
CHICAGO, ILLINOIS

YOU SEE...

Lifestyle elements within a themed Sales Center that create the look and feel of a lake cottage community.

YOUR BUYER SEES...

Childhood summer vacations at his family's lakeside cottage.



BIG PINE LAKE
NEW BUFFALO, MICHIGAN

YOU SEE...

A sleek design and color scheme that captures the ultra-modern character of your project.

YOUR BUYER SEES...

A smart investment as well as a bold expression of style.



XO CONDOMINIUMS
CHICAGO, ILLINOIS

YOU SEE...

A space with the comfortable ambiance to encourage your buyers to personalize their homes with upgrades.

YOUR BUYER SEES...

Drawing compliments from friends as she sets house-warming gifts on the honey-colored granite countertop she selected.



THE PENFIELD
ST. PAUL, MINNESOTA

YOU SEE...

A luxurious gathering room that showcases your TPC golf course community while guiding customers to the product display area.

YOUR BUYER SEES...

Sinking a chip for birdie on the 18th hole to clinch the win over her husband.



TREVISO BAY
NAPLES, FLORIDA

YOU SEE...

Intelligent space planning that effortlessly guides buyers through the sales process.

YOUR BUYER SEES...

That five years from now she'll still know she made the right choice.



KENT PLACE
DENVER, COLORADO

R I H A | D E S I G N | G R O U P

INSIGHT IN MIND

Every Sales Center provides information about its development. But one that informs while boosting buyer excitement and confidence—that takes insight.

Riha Design Group incorporates sophisticated materials, sleek interactive, and vivid environmental graphics into Sales Centers that lead engaged buyers logically through the real estate sales process.

The results are easy to see: empowered sales people and eager homebuyers—an unbeatable formula for success.

When it comes to Sales Centers, insight makes all the difference.

See for yourself at rdg-insight.com

